

2006 CLEAN UP THE WORLD EVENT

Clean up the World Australia has advised that over 600 member organisations from 122 countries have registered to take part in the 2006 Campaign. This year, additional international media focus will be given to the Mediterranean region and the many activities happening over this weekend. **14 members including Gibraltar**, form part of this Mediterranean wide campaign and we are delighted to be a part of such a positive international movement. More information can be found on www.cleanuptheworld.org

We should remember that the Clean Up campaign started in 1989 when an Australian solo-yachtsman and builder Ian Kiernan, appalled by the amount of rubbish he came across while sailing, organised a clean up of the Sydney Harbour, during which some 40,000 volunteers removed rusted car bodies, plastics, glass bottles and cigarette butts from the water. The campaign went global in 1993 with Sydney becoming Clean up the World's headquarters. Today it brings together millions of people from around the world ranging from local community groups to national campaigns that carry out environmental projects throughout the year.

◇ In 2005, Gibraltar's first clean up saw 1,000 people take part in the weekend activity in different ways and **was a huge success**. We hope it had positive knock-on effects but consider we still need to address the many issues raised last year. This year's **Clean up the World Campaign** organised by the ESG will be on the weekend of the **16th and 17th September** and will see well over 20 organisations participate in cleaning up over 30 sites around Gibraltar both on land and at sea. With a growing list of volunteers, we should see a large number of teams get busy over the weekend. Total estimated so far is 350. If you haven't yet registered, you can still do so by coming along on the **8th September** to our premises on the top floor of the Plater Youth Club, Castle Road, or please call 48996, 43156 or **Catherine on 54028502**.

◇ The spirited response from the community for the clean up is being matched by many of the schools who will participate in the Green parade and exhibition that will be held on the morning of the **16th September 2006**; starting at 10.00am from Casemates this parade should attract a lot of attention as much effort has been placed into very interesting creations and eye-catching banners. With songs, some dance, and a fanfare type atmosphere, it is hoped that Gibraltar will be energised by this strong statement made by a community that cares about our environment and wants to see important issues like biodiversity, littering, recycling, pollution, take more of a centre stage in our day to day lives.

An exhibition on the environment also open to school participation will be the focus for parade members for the rest of the morning. Here, at the John Mack Square, a display on the **Clean up the World event**, interactive attractions, artwork, music and song will take place during the next hour and half, with the event ending at approx 12.30pm.

◇ **This year** we also want to introduce the concept of conserving our environment, one of the three "Clean up the World" goals which are to **fix up, clean up and conserve the environment**. A study group from Westside School will be asked to work on a project over the weekend to make observations and record major physical changes in specific areas in Gibraltar. Details of this exciting project will be published after the clean up weekend

On Bay Pollution and the Bucket Brigade

◇ The ESG wishes to advise that Denny Larson, GCM Director and leader of Bucket Brigades worldwide returns to Gibraltar next week to work with the ESG on its Refinery campaign. Mr Larson will be around for the launch of the ESG premises, on **Tuesday 12th September**, and the **Clean up Event**. Other details of his visit will be made public once he is in Gibraltar.

◇ **ESG is very thankful to the growing number of sponsors showing support thereby ensuring the success of our campaigns. All sponsors will be duly recognised at the end of the Clean up weekend.**