

WHAT OUR VOLUNTEERS ARE SAYING:

“Delighted we can help out again this year and make a difference that is making the difference!” Local businessman

“Our pupils love getting involved in the CUTW Parade each year. It makes them feel like they are helping spread a very important message!”
Local Deputy Head Teacher

“It’s vital that we continue to do what we can to protect our natural environment. The hands-on nature of the CUTW Campaign provides an opportunity to give something back to our environment!” ESG Committee member

GIBRALTAR



PREVENTION—PROMOTION—CIVIC PRIDE



The ESG is a local, non-governmental organisation that works towards a safer and healthier environment. We began organising local community-wide CUTW campaigns back in 2005, believing it to be a very effective way of getting people to work together for the sake of our environment. While the CUTW Campaign is held over a weekend the ESG does undertake year round voluntary projects of cleaning up and fixing up natural sites around Gibraltar

If you would like to form part of this effort you may like to visit our website: www.esg-gib.net and/or join our group. Our website carries details on all our campaigns.

Call us on (00-350) 200-48996 or

Mobile: 54960000

Email: esg@gibtelecom.net

Thank You!



Local Sponsors—Clean Up the World 2010



Open Day Trust



Leaflet printing sponsored by NatWest

Clean Up the World 2010

www.cleanuptheworld.org



Celebrating 18 years

The Environmental Safety Group will organise Gibraltar’s 6th participation in the Clean up the World weekend. This campaign is a global community based environmental campaign that inspires and empowers communities from every corner of the globe to clean up, fix up and conserve their environment.

Now in its 18th year, Clean Up the World, held in conjunction with the United Nations Environment Programme (UNEP), mobilises an estimated 35 million volunteers from 120 countries annually, making it one of the largest community-based environmental campaigns in the world.

The campaign brings together businesses, community groups, schools, governments and individuals in a range of activities and programmes that positively improve local environments. Gibraltar responds impressively to this campaign each year.

Gibraltar Joins Communities Around The World



We take Action on Rubbish!



Goals for Gibraltar CUTW 2010

CUTW 2010 intends to evolve this year from simply picking up litter dumped carelessly by a considerable number of citizens and visitors. We want to help prevent the same from recurring every year and believe the following will help achieve a cleaner and safer environment for all.

Prevention:

- Litter Wardens—Fines and Enforcements
- Litter Committee made up of agencies and CUTW reps
- Better facilities, such as an Eco Park, open 24/7
- Facilities at the city quarry for paper and cardboard
- Netting enclosure at quarry to contain rubbish

Promotion:

- All Govt Depts. and Schools to have new protocols in place to use recycling facilities
- Bars/Clubs/restaurants made to recycle waste
- Great signage encouraging and informing all of the clear benefits of a healthy environment

Clean Up Sites Gibraltar



Local Community participation

